



# 2010 Sponsorship Opportunities

Benefits	\$3,000 Luxury Sponsor	\$2,000 Elite Sponsor	\$1,500 Regal Sponsor	\$1000 Premier Sponsor	\$750 Deluxe Sponsor	\$500 Society Sponsor	\$250 Supporting Sponsor
Theme nights brought to us by YOUR COMPANY	Two nights	One Night					
Company name on one winner trophy per show *	All shows	All shows	All shows	8 shows	6 shows	5 shows	2 shows
3 minute interview with event DJ on event night	5 shows	4 shows	2 shows	2 shows	1 show		
Event night DJ promotion (20-second spots per show)	2 spots	2 spots	2 spots	2 spots	2 spots	1 spot	1 spot
Weekly vehicle display area	●	●	●	●			
Logo on front of event poster and banner (must be signed up by June 21)	●	●	●	●	●	●	●
Logo on event schedules and flyers	●	●	●	●	●	●	●
Vendor booth	Season	Season	Season	8 shows	6 shows	5 shows	2 shows
Information distribution at the CDC event booth	●	●	●	●	●	●	●
Logo and link on www.downtownelcajon.com	●	●	●	●	●	●	●

*\*Not available on Opening Night or September 8<sup>th</sup> Shake, Rattle & Roll Car Show Presented by Sycuan Casino. For all other shows, benefit equals one engraved trophy per show.*

**For a custom benefits package, contact Leah McIvor, Resource Development, at (619) 401-8858 or Leah@downtownelcajon.com.**

- Vending-only opportunities available at \$50 per show or 4 shows for \$150
- I would like to support Cajon Classic Cruise with a gift of \$ \_\_\_\_\_.

